



Howl of the WOLF

Volume 2 | Issue 2 | AUTUMN 2022: WILDWOOD OPEN LANDS FOUNDATION

Welcome to the Howl of the WOLF

Thank you for your continued interest in the [Wildwood Open Lands Foundation](#)! Your support has helped to keep us motivated and focused; now in our third year, the WOLF team is building momentum through events and partnerships.

The Howl of the WOLF newsletter is published semi-annually. Expect to receive the latest WOLF news in late spring and autumn.

From the entire WOLF Team, we wish you a safe and enjoyable summer. We hope to see you at our events!
Wildwoodopenlands.org

Inside This Issue

PG. 2

2022: WOW! What a year

WildwoodOutpost.com: Ready for the holidays

PG. 3

Chairman's Message

Looking Forward to 2023

PG. 4

Continued: 2023 WOLF Calendar

Volunteer Spotlight

2022: WOW! What a year!

2022 has proven to be another successful year for the Wildwood Open Lands Foundation. We are profoundly grateful for the tremendous support we have received from our volunteers, donors, and the community. Our commitment to collaborate with our conservation partners towards the preservation of open lands is emboldened by our collective efforts.

Over the year WOLF has made a positive tangible contribution to our local communities. Specifically, this year our accomplishments include:

- Entering partnership with [Leave No Trace](#) and [TreadLightly!](#) centers for outdoor recreation ethics.
- Several members of the WOLF organization have become Leave No Trace certified trainers, who have delivered two Leave No Trace principles hiking tours to the community on the North Shore of Lake Tahoe.
- The Foundation has adopted Betsy Caughlin Donnelly Park in Reno as a collaborator with [Keep Truckee Meadows Beautiful](#). The Foundation held three stewardship cleanup events in March, July, and November.
- Exhibitor at the [Somerset Car Show](#) (Reno) and [Adventure Van Expo](#) (Tahoe) where WOLF board directors and volunteers showcased our goals, activities, as well as opportunities to volunteer. The events also provided an opportunity to promote the outdoor ethics principles of Leave No Trace and TreadLightly!



Wildwood Outpost is ready for the Holidays!

[Wildwood Outpost](#), our online merchandise store to support the Foundation's cause, is open and has a full inventory for the holidays. Wildwood Outpost is our official outfitter for quality, American made - logo wear, accessories, and memberships to the WOLF.

Find the outpost at <https://wildwoodoutpost.com/>.





From the Board Chairman, Jeff Rosenfeld

I would like to take this opportunity to offer my deepest thanks to our volunteers and supporters for all the inspiration and contributions of time and funding over the past year.

As we look forward to our fourth year of operations, we are poised for growth in Wildwood Conservancy's open land preservation and Wildwood Heritage's efforts in outdoor ethics education.

Feedback from the community surrounding our events has been overwhelmingly clear and consistent; the need for our mission is being felt more and more.

In this moment we are looking at the next phase of our organization. We want to rise to the occasion and need your financial support to achieve our goals. In this season of giving, we look towards your generosity. With your contribution we can help ensure that open lands stay unexploited. The best ways to support Wildwood Open Lands Foundation are to become a [Friends of the WOLF subscriber](#), [make a donation](#), establish a corporate partnership, or simply [be a volunteer](#). We have maintained a 100% volunteer organization which means more of your giving dollar goes to programming and conservation.

Wildwood Open Lands Foundation is a 501(c)(3) non-profit organization. So not only are your contributions supporting conservation and preservation, but they are also federal income tax deductible!

Have a safe and happy season with your families, we eagerly look forward to seeing you all in 2023.



Looking forward to 2023!

The Foundation has created a calendar page on our website. Updates to our calendar events will be posted [here](#) as well as our [Facebook page!](#)

[Keep Truckee Meadows Beautiful!](#) ***(KTMB)***

WOLF is committed to supporting KTMB for a second year by adopting Betsy Caughlin Donnelly Park in Reno. WOLF will coordinate three volunteer stewardship events in the park in 2023. We ask for your help March 11th, July 9th, and November 12th. For more information, please contact info@wildwoodopenlands.org.

4-Wheel Touring in the Black Rock Desert, High Rock Canyon Emigrant Trails NCA

May 4th-7th in collaboration with the Friends of Black Rock High Rock. A three-day bring-your-own-vehicle 4-wheel touring journey through history and nature in the Black Rock Desert High Rock Canyon Emigrant Trails NCA. This will be a limited group size guided tour. Information for sign up and tickets will be posted on the Friends of Black Rock High Rock [website](#) this spring.

The First Annual Howling of the WOLF!

June 2nd-4th – The first HOWLING of the WOLF (rescheduled from 2022) to be held in beautiful Dog Valley, North Reno, NV. This will be our first hosted multi-day group camping event. This micro-rally, family friendly, fundraising event will feature several outdoor skills class events and activities over the weekend. We are actively exploring opportunities with businesses and organizations who would also like to participate.



WOLF Volunteer Spotlight

Tim Garcia-Jay serves as a Board Director of the Foundation. Tim has been instrumental in developing programming as well as our relationships with Keep Truckee Meadows Beautiful and the Somerset community.

In his own words: As a native Nevadan, I have always felt a deep connection to the outdoors and exploring our great state. There is so much that Nevada has to offer to those wanting to explore mountains, rivers, lakes, and the desert. The diversity keeps me longing for more and more exploration trips across our state.

When Jeff approached me about Wildwood Open Lands Foundation and serving on the Board of Directors, I jumped at the opportunity to join an organization that encompasses all that I am passionate about with regards to advocacy, conservation, and education of our precious resources. I am dedicated to being an advocate for open lands in my home state while expanding my experiences throughout the western United States.

2022 Events: Continued!

WOLF Live at the Somerset Village Car Show

July TBD - WOLF is pleased to participate in the annual Somerset Car Show for a second year. We will have a booth near the Somerset Village Green where Foundation members will be speaking about our goals and activities as well as promoting Leave-No-Trace and TreadLightly! outdoor ethics principles.

Adventure Van Expo

September 16th-17th at Palisades Tahoe, the Foundation will participate as an exhibitor for the third year when AVE #6 returns to Lake Tahoe. We hope to see you all there again.

Conservancy Land Acquisition

We have renewed and expanded our commitment to raise capital towards Conservancy Land Acquisition. As the demand for housing, commercial & industrial space, as well as minerals continues to rise – the importance of preserving open lands rises as well. Our goal is to raise \$300,000 towards this first acquisition milestone. Only with your support can we make this important challenge possible!

