



Howl of the WOLF

Volume 2 | Issue 1 | SPRING 2022: WILDWOOD OPEN LANDS FOUNDATION

Welcome to the Howl of the WOLF

Thank you for your continued interest in the [Wildwood Open Lands Foundation](#)! Your support has helped to keep us motivated and focused; now in our third year, the WOLF team is building momentum through events and partnerships.

The Howl of the WOLF newsletter is published semi-annually. Expect to receive the latest WOLF news in late spring and autumn.

From the entire WOLF Team, we wish you a safe and enjoyable summer. We hope to see you at our events!
Wildwoodopenlands.org

Inside This Issue

PG. 2

2022 : A busy year so far for WOLF!
WildwoodOutpost.com Open for Business

PG. 3

Support WOLF by donating or becoming a Friend of the WOLF!
Exciting Events for 2022

PG. 4

Continued: 2022 WOLF Events

WOLF has been very busy in 2022!

Early in January, the Foundation entered into paid partnership agreements as a small business supporter with Leave-No-Trace and TreadLightly! centers for outdoor ethics. These partnerships help to demonstrate our commitment to preservation of our local resources. Additionally, they help provide access to materials and training to assist our development of educational programming under our Wildwood Heritage efforts.

Later in January, our President, Jeff Rosenfeld, and son Matthew completed coursework to become Leave-No-Trace trainers.

On March 12th, we conducted our first conservancy event with KTMB at Betsy Caughlin Donnelly park in Reno. For this late winter event we had 14 volunteers join us as we removed 40 cubic yards of material in preparation for spring perennial planting. We are scheduling 2 additional events in the park this year.

On May 16th, we held our first Leave-No-Trace awareness training for the Eco-Action Clubs at the North Tahoe Middle and High schools in conjunction with [Sierra Watershed Education Partnerships](#) (SWEP)!

The Foundation remains dedicated to raising \$250k to establish the foundation's first conservancy land acquisition in the Western Nevada Region.



Wildwood Outpost is open for business!

In December, the foundation launched [Wildwood Outpost](#), our online merchandise store to support the foundation's cause. Wildwood Outpost is our official outfitter for logo wear, accessories, and memberships to the WOLF. We have expanded our inventory and offer quick order fulfillment.

Find the outpost at <https://wildwoodoutpost.com/>.





Donate to Wildwood Open Lands

Wildwood Open Lands Foundation conservation efforts are directly funded by supporters like you. We are maintaining a 100% volunteer organization. Which means more of your giving dollar goes to programming and conservation. We need your support to ensure continued success in the future. Please consider donating to Wildwood Open Lands Foundation or become a Friend of the WOLF subscriber.

Donating to WOLF is easy, just click here [WOLF Donate \(paypal.com\)](#), or through our Facebook Page [Wildwood Open Lands Foundation | Facebook](#). Friend of the WOLF subscriptions are available at [Friends of the WOLF Subscription](#).

Wildwood Open Lands Foundation is a 501(c)(3) non-profit organization. So not only are your contributions supporting conservation and preservation, but they are also federal income tax deductible!



Many events planned that you could join through 2022!

Keep Truckee Meadows Beautiful! **(KTMB)**

WOLF is committed to supporting KTMB by adopting Betsy Caughlin Donnelly Park in Reno. WOLF will coordinate two more volunteer cleanups of the park in 2022. We ask for your participation July 9th, and November 12th. More information will be available as we move closer to the scheduled dates but please feel free to contact info@wildwoodopenlands.org in the interim.

WOLF Live at the Somerset Village Car Show

July 16th - WOLF is pleased to participate in the 2nd annual Somerset Car Show. We will have a booth near the Somerset Village Green where Foundation members will be speaking about our goals and activities as well as promoting Leave-No-Trace and TreadLightly! outdoor ethics principles. We will have foundation gear for sale and will be selling raffle tickets for prizes donated by Reno Sportsman's Warehouse.

The First Annual Summer Howling of the WOLF!

August 12th-14th – Early in the creation of the Foundation we decided that we would commit to offering events where our supporters and friends could join the team in some of our adventures. We are thrilled to announce the first Howling of the WOLF, a free event over several days filled with travel, camping, camaraderie, and laughter. What better way to say 'thanks' and howl than during a summer full moon? Location is to be determined but will be held in the Reno-Tahoe region. We will release details in mid-July.



2022 Events: Continued!

Adventure Van Expo

September 17th – 18th, the Foundation will participate as an exhibitor for the second year when the AVE returns to Homewood Mountain Resort. We hope to see you all there again.

Friends of Black Rock High Rock continue to be Partners in Kind

September 23rd – 25th. Following the successful pilot in 2021, we are planning to offer a guided BYOV 4-wheel touring program in the Black Rock Desert-High Rock Canyon in partnership with the Friends of Black Rock High Rock this September. Please feel free to contact info@wildwoodopenlands.org for information.

Tread Lightly!

Similar to our Leave No Trace approach, WOLF is seeking to become Tread Lightly trainers. Our intention is to coordinate with local businesses and clubs who have expressed their support to offer educational events through fall 2022 and winter 2023.

Conservancy Land Acquisition

We have renewed our commitment to raise capital towards our first Conservancy Land Acquisition. As the demand for housing, commercial & industrial space, as well as minerals continues to rise – the importance of preserving open lands rises as well. Our goal of raising \$250,000 remains a priority.

